

Abbreviated Curriculum Vitae

Janine Krüger

Janine Krüger was born in Cape Town and moved to Port Elizabeth in 1981. She matriculated from Framesby High. She started studying towards her BCom majoring in Business Management and Commercial Computer Science in 1990. After graduating with her BCom degree, she continued with her Honours degree in Business Management. During her final year of her undergraduate studies and her Honours-year, Janine was privileged to be a student in the Department of Business Management. While studying, Janine did promotional work for a promotional company.

After graduating with her BCom Honours in Business Management, Janine started her academic career in 1994 at the then Vista University teaching Marketing Management and Operations Management. In 2004, Janine graduated from the final Vista University graduation held with her MCom degree in Business Management where she focused on whether South African tourism agency websites were compliant with the ICT Act and aligned with international tourism agency websites. During the April 2013 graduation, Janine graduated with her PhD in Business Management. The thesis focused on the valuation of Internet-based businesses. Janine was promoted to senior lecturer in 2014, associate professor in 2017 and to full professor in 2022.

During the 28 years of lecturing, Janine taught various undergraduate and postgraduate modules from first year to fourth year, ranging from Introduction to Business Management and Tourism Management at first year level; Logistics and Purchasing Management and Marketing Management at second year level, Operations Management and Financial Management at third-year level; as well as Advanced Strategic Management and Investment Management at postgraduate level. Janine received the Faculty Excellent Teacher of the Year Award in 2011 and in 2021 the Faculty Emerging Research of the Year Award.

With regard to postgraduate supervision, Janine successfully supervised 36 Honours treatises, seven Master dissertations (three with Cum Laude) and five doctoral studies. Currently she is supervising one Honours treatise and five doctoral studies, either as supervisor or co-supervisor. Currently Janine has published 15 articles in national and

international accredited journals and presented 41 conference papers at national and international conferences. Three of the conference papers received the best paper award, one was awarded second runner up and two received a commendation as one of the best papers presented at the conference. Janine has co-authored several chapters in two academic textbooks and acted as a specialist proofreader for a well-known publisher. She is often asked to be a reviewer of conference papers, journal articles and NRF applications. Currently Janine is appointed as a statistical advisor for an international journal for a two-year period. Janine acts as a track chair at national and international conferences. She is also invited to be part of a panel for programme reviews of other public tertiary institutions. She also partakes in the panel discussions of Master and Doctoral colloquiums of other public tertiary institutions. With regard to examining of postgraduate research projects, Janine has examined six Honours-treatises, 40 Master dissertations and eight doctoral studies for national and international institutions. She also acts as an external moderator for undergraduate and postgraduate modules for several South African universities.

She is a member of the proposal sub-committee of the Faculty of Business and Economic Sciences since 2017 and the chair of the committee since 2019. Janine was a member of the Research Ethics committee, Teaching and Learning committee and the Blended Learning Committee. She also served as acting head of department on numerous occasions. She was also the academic representative for the Faculty of Business and Economic Sciences on Senate since 2016 until end of 2021.

With regard to her personal life, Janine is married to Deon and they have two children, Duan and Anke who are both students at the Nelson Mandela University. Janine enjoys spending time with her family, reading novels for relaxation, building puzzles for destressing, and travelling within South Africa and across borders for fun and work.